



KRUPANIDHI GROUP OF INSTITUTIONS

.....a tradition of excellence

AICTE Approved

PGDM

INTERNATIONAL BUSINESS

www.krupanidhi.edu.in



Prof. JAMES F. JORDAN

A Senior executive with more than 25 years experience in global Fortune 25, economic development, and entrepreneurial start-up organizations in the Medical Device. Prof. Jordon is the President & CEO at PITTSBURGH LIFE SCIENCE GREENHOUSE (Pittsburgh, PA) He has also served as the Distinguished Professor and Director, Masters of Science in Biotechnology and Management at the top world ranking American university CARNEGIE MELLON UNIVERSITY – HEINZ COLLEGE (Pittsburgh, PA)

HE STATES:

"Congratulations on approval of your PGDM program".



KOTHANDARAMAN SRIDHARAN

He is a successful entrepreneur, co-founder, CEO, and on the Board of Directors of BFL-Mphasis Software, an 25000+ people company, acquired by HP. Having studied Engineering in the Indian Institute of Science & Entrepreneurial Management from Stanford University

HE STATES:

"Darwin said: "It is not the strongest of the species that survives, nor the most intelligent. It is the one that is the most adaptable to change." Dr. Suresh Nagpal, Dr. Samuel Paul and their KGI team have a vision to help the Future Game Changers to adapt to change and proactively make changes in their curriculum that will make a crucial difference to help the current generation. KGI has formed an enviable 'Board of study members' from Carnegie Mellon, IIM, IIT, CMU, Stanford, IISc and other elite universities as well as from international MNCs not just about keeping up with the rate of change and but how we do it by breaking the traditional boundaries to create the global talents who can Learn, Unlearn and Relearn. "



The legacy of KGI

Krupanidhi College is a Christian institution managed by Krupanidhi Educational Trust. Krupanidhi is an educational dream that started out as a small structure in Koramangala in Bangalore some 30 years ago and is a huge, renowned, 11-acre campus today. The college was founded by three eminent educationists, Dr. Prof. Suresh Nagpal (M.Pharma, Ph.D), Mrs. Geetha Nagpal (MBA), and philanthropist Sunil Samson Dhamanigi (M.Pharma), making them the pioneers in the field of pharmacy education. It is also the first college to start Physiotherapy in Bangalore.

Established in 2008, Krupanidhi School of Management (KSM) is an integral part of ever expanding Krupanidhi Educational Trust Bangalore, India founded by Dr.Suresh Nagpal, Mrs. Geeta Nagpal and Prof. Sunil Samson Dhamanigi in 1985.



From the Chairman's Desk

Prof.Dr. SURESH NAGPAL

Chairman of Krupanidhi
Group of Institutions

Education has been the fountainhead of every human endeavor. Its quality has been the driving force for an eternal quest of wisdom, through the corridors of human experience. It is this quality alone which in it's true manifestation becomes the inspiration for transcendence from the mundane to the higher realm of life.

The focal point is to guide the students through a system beyond pure academic achievements into development of total personality.

The vigorous youth of today, who are straying away from the righteous path need a strong hand to guide them in the right direction. Today's generation is no doubt straying because of a lack of direction, and are losing out on their precious years of fulfilling life. We believe that nothing is impossible for a person with an indomitable will. This perseverance is best encapsulated by our modern Gurukula system of teaching. At Krupanidhi this Gurukula system is followed diligently for the holistic development of the student.

BOS Members



Dr. R. RAJENDRAN
CEO & Founder of GREEN
CHEM

HE STATES:

"I would strongly recommend the PGDM course in International Business, to anyone wanting to increase their knowledge and understand the intricacies of the Global and International Domain. The College is well Equipped with International Benchmarking Practices regarding Academic Mentors, Corporate Academic Interface, the Course Content and the I feel that This course will take the Health care industry by storm. I wish the Institution the best in Initiating such a Landmark Program."

Academic Mentors



Dr. NAGENDRA SWAMY
Sr. President, Group Medical
Director & Chairman Quality
Council at Manipal Health
Enterprises



Dr. CHANDRIKA KAMBAM
Vice President-Clinical
Services at COLUMBIA
ASIA HOSPITAL



Dr. R. RAJENDRAN
CEO & Founder of GREEN
CHEM



Shri. MANOJ KRISHNAN
CIO
Landmark Group, Dubai.



Dr. RANGARAJAN
IIT, IIM (Ahemdabad)
Coach & Visionary-Indian
Education System



Dr. KALYANI RANGARAJAN
IIM (Ahemdabad)



Shri. JAYAKUMAR
Former. MD & VP
Walmart India



Shri. STEPHEN PAUL
XLRI



Shri. T.V. SRIDHAR
Ex. IBM Associate Partner



Dr. V. SRIDHAR
Professor, IIIT, Bangalore



Mr. ARVIND KULKARNI
Sr. Director-Analytics,
Equality Health, USA



Mr. BASTIN ROBINS
CTO, Data Scientist Clever
Insight.



MR. PADMANAND WARRIER
Former Director Microsoft
Seattle, HP Compaq
Houston Texas

HE STATES:

"Krupanidhi Group of Institutions (KGI) has taken up this challenge with great enthusiasm and forethought, yet tempered with pragmatism. Such a balanced approach is essential to produce high quality graduates that will not only have strong analytic skills and technological depth; but also the cross disciplinary communication skills to be effective leaders today, and in the future. I wish the team all the best in their endeavor, and wholeheartedly support them in their mission." "It has been both a pleasure and a privilege to be associated with Chairman Prof. Dr Suresh Nagpal, Director Dr. Samuel Paul, Mr. K. Sridharan and several others on the KGI "Think Tank" and Advisory Board. They have diligently developed a stellar post graduate program in Information."

PGDM

Redefined

SKILL SET

- ☐ International Marketing
- ☐ International Political Management
- ☐ International Socio-Cultural Management
- ☐ International Economic Conditions
- ☐ Intellectual Property Rights
- ☐ International Business
- ☐ International Supply Chain.
- ☐ Operational (HR, CRM)
- ☐ Branding – Make In India Sell Globally

Programme Duration- 2 years
Commencement of course- August
Entry Requirements- Minimum 50% marks in any bachelor program from recognized university.

Krupanidhi School of Management is offering a two year full time programme in PGDM. The essential qualification for students desirous of studying the PGDM would be an AIU recognized Bachelor degree or equivalent. The program would attain the standards of study, depth and coverage suitable for post graduate studies. The successful completion of the program after meeting all prior statutory requirements stated for the program, would lead to the award of the Post Graduate Diploma in Management (PGDM).





The program objectives are to provide a general management perspective to the, candidates, with an appreciation of the theoretical frameworks, analytical methods required for functioning effectively and efficiently as a member of the management group, at entry level executive onwards.

CAREER OPPORTUNITIES

- ☐ Manufacturing companies
- ☐ BFSI companies
- ☐ Retail companies
- ☐ Telecom companies
- ☐ Healthcare
- ☐ Consulting firms
- ☐ Government healthcare centre
- ☐ Technology companies



Shri. STEPHEN PAUL
XLRI

HE STATES:

"KGI has decades of experience in the field of education and has a deep understanding of the needs of industry and students. KGI has now applied this in-depth knowledge to the field of management education with focus on International Business. The course curriculum is built around case studies, interactive lecture sessions, specialist lectures and project work at all stages of the course. KGI recognizes that Businesses that hire Management Graduates look for well-rounded individuals with the 3 basic abilities - Managerial Competence, Emotional Intelligence and Business Basics. KGI ensures that their Management Graduates have the fundamental skills that are needed for managerial positions. As the success of business hinges on managementabilities, Management Graduates are trained in business and management basics, team management/interaction skills, communication skills, analytical skills, project handling and organizational behaviour."

USP OF PGDM @ KGI

- ❑ **Expertise in Managerial, Technical and Domain Skills.**
- ❑ **Fully Trained in Domain Knowledge.**
- ❑ **Extensive and Flexible Industry Internship Program**
- ❑ **Collaboration with University of Memphis**
- ❑ **Innovative curriculum keeping in Mind the Latest Industry Benchmarks.**
- ❑ **15 days visit to the United States for academic and industrial exposure.**
- ❑ **Global Mentors**
- ❑ **10 years US Visa Access**
- ❑ **Access to Global Assignments.**
- ❑ **Dual validation by KGI(AICTE approved) and Mindshare Learning Centre USA**
- ❑ **Access to the KGI Finishing School.**



Dr. RANGARAJAN

IIT, IIM (Ahemdabad)

Coach & Visionary-Indian Education System

HE STATES:

"Any great educational institution rests on four pillars! Infrastructure, Faculty, Students and Placement. KGI have excellent infrastructure, in terms of buildings, facilities and class rooms. Faculty are highly qualified and enthusiastic. If the students are motivated and hardworking, they should have no difficulty in getting good placements of their choice. To aid in this process, three new verticals have been added to the curricula. These have been designed and updated to fit industry needs and differ vastly from the routine courses. Honed by industry and academic stalwarts, the programme shows great promise to create professionals in the areas of Health Analytics, Information Technology and International Business!"

Career Enhancement Services

The Career Enhancement Services at Krupanidhi Group of Institutions believe in guiding and assisting the students through a system beyond pure academic achievements into development of total personality.

Our objective is to awaken a need of change within the students and work with them to achieve their goals by continuous interaction and inputs from our recruiters. We focus on strengths of each student to nurture the talent for the need of various corporate. We have been placing our graduate's successfully in various prestigious organization from Banking, Consulting, Retail, FMCG, Information Technology and Service sectors.

The Career Enhancement Services assist our graduating students in campus recruitment, Industry interaction, Resume writing, Mentoring and Internship with renowned national and multi-national organizations.

We would be happy to invite your prestigious organization for various engagement programs at Krupanidhi Group of Institutions.

✉ placements@ksm.edu.in

☎ +91 9686600228



Research & Development–Building Blocks for the Future

Krupanidhi Group of Institutions has a long tradition of pursuing cutting edge research and has organized research activities across all the colleges in its integrated campus. The Management at Krupanidhi believes that research and development is the key for the success of students and also for the continuing growth of the country.

In order to move towards the goal of building a robust culture of research, a unique initiative called the “Krupanidhi-Research Incubator Program” has been launched at Krupanidhi Group of Institutions. The scope of this program is to inspire and ignite the

young minds in research, irrespective of their discipline by conducting training programs, bringing subject experts from various research laboratories as well as multinational companies within the campus. K-RIP motivates the students, to explore their hidden potential and to conceptualize innovative ideas. The Research at Krupanidhi focuses students as central part of the program and they are encouraged to design and carry out projects under the faculty guidance, who in turn are also guided and monitored by research mentors from various national and international academic and research institutes.

Statistics Show:

- According to Ministry of Commerce and Industry, exports during July 2017 increased by 3.94 percent in dollar terms at USD 22.54 billion as compared to USD 21.68 billion during July 2016.
- Imports during July 2017 were of USD 33.99 billion, which was 15.42 percent higher in dollar terms compared to July 2016.
- Commodity group of imports showing high growth in July 2017 over the corresponding month of last year are Petroleum, Crude & products (15.02 percent), Electronic goods (22.5 percent), Machinery, electrical & non-electrical (7.34 percent), Pearls, precious & semi-precious stones (6.86 percent).





Accolades & Awards

- **DOYEN'S AWARD 2017**
Awarded among the finest Education Institution in Karnataka" by THE HINDU
- **KPMG, INDIA**
Ranked Asia's Fastest Growing Private Education Institute
- **HIGHER EDUCATION REVIEW**
Ranked 9th among top 20 Emerging B-Schools in India
- **SILICON INDIA**
Ranked 5th among placement parameter in B-School College survey
- **WORLD EDUCATION CONGRESS**
Awarded The Educational Institution with the Best Infrastructure
- **WORLD EDUCATION CONGRESS**
Awarded The Educational Institution with the Best Academic & Industry Interface
- **THE EUROPEAN COUNCIL OF BUSINESS EDUCATION (ECBE)**
Krupanidhi School of Management is the only institution in entire South India having membership in the ECBE



KRUPANIDHI GROUP OF INSTITUTIONS

COLLEGE OF PHYSIOTHERAPY

SCHOOL OF MANAGEMENT

COLLEGE OF PHARMACY

FIRST GRADE COLLEGE

COLLEGE OF NURSING

RESIDENTIAL PUC

33 YEARS
OF EXCELLENCE

11 ACRE
CAMPUS

35+
COUNTRIES

ALUMNI
75000+

STUDENTS
6500+

UNIVERSITY RANKS
350+

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Varthur Hobli, Off Sarjapur Road, Bangalore- 5600 35

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